



416-413-9244
www.yourleaf.org

Fundraising for your Urban Forest Project

All three levels of government, as well as a number of corporations and foundations, have grant programs to support a variety of community activities. Each program has different application requirements, so do some research before applying to make sure your project is appropriate.

Did you know?

- *Trees produce an oasis effect by shading paved surfaces and reducing air temperatures when moisture evaporates from their leaves.*

- *The roots of a tree that take up water and nutrients are only about as wide as a human hair.*

- *The growth rate of your newly planted tree has more to do with the frequency and duration of watering than the species you chose. Diligent watering makes all the difference!*

- *Bigger is not always better. Smaller trees recover faster from transplant shock and begin growing sooner.*

- *Beware of Norway maple when purchasing a tree. Commonly sold in nurseries as a residential shade tree, the Norway maple will spread profusely by seed and prevent grass from growing under its canopy.*

Environment Canada

www.on.ec.gc.ca/funding_e.html

1-800-668-6767

This website provides links to Environment Canada's funding programs in Ontario. Most, but not all programs, are open to community groups. Also accessible from the site is the Regional Green Source Funding Guide – an online guide to funding sources in Ontario.

Ontario Trillium Foundation

www.trilliumfoundation.org

1-800-263-2887

The Ontario Trillium Foundation funds initiatives that protect and restore the environment or that increase awareness of our vital relationship with the ecosystem. Only registered charities and incorporated not-for-profit organizations can receive funds.

Evergreen

www.evergreen.ca

416-596-1495 Evergreen is an organization whose mandate is to bring nature to cities through naturalization projects. They offer funding to schools and community groups for naturalization projects.

TD Friends of the Environment Fund

www.td.com/fef

(416) 308-5047

The TD Friends of the Environment Foundation provides funding support for registered charitable organizations that make a positive difference to the Canadian environment. Applications are reviewed throughout the year.

Shell Environmental Fund

www.shell.ca and choose “[Shell Environment Fund Application](#)”

(403) 691-3904

The Shell Environmental Fund provides financial support for grassroots, action-oriented projects that improve and protect the Canadian environment. Any Canadian resident can apply on their own, or on behalf of a service club, charitable or volunteer organization, environmental group, or youth group.

Mountain Equipment Co-op Community Contributions

www.mec.ca

1.866.632.3863

MEC provides grants for local projects that educate people about environmental issues, promote ways to reduce our ecological impact, research local or regional environmental issues, and/or enhance and conserve urban environments.



Factsheets in the series:



The Three "P"s of Healthy Trees



Top 10 Things To Do for Your Trees



Selecting a Tree Care Company



Inventories: The Place to Start



Improving the Urban Forest in your Neighbourhood



Protecting Our Trees: City of Toronto Bylaws and Policies



Fundraising for Your Urban Forest Project



Made in the Shade: Shade Trees for Sun Safety



Volunteer Opportunities in Urban Forestry



Trees: The Key to Cleaner Air



**THE ONTARIO
TRILLIUM
FOUNDATION**



**LA FONDATION
TRILLIUM
DE L'ONTARIO**

Laidlaw Foundation

www.laidlawfdn.org

416-964-3614

The Laidlaw Foundation's program funds projects that promote youth engagement. The Laidlaw Foundation prefers to fund Canadian organizations that are registered charities. However, grants to individuals can be made with specific conditions.

Canadian Environmental Grantmakers Network

www.cegn.org

The CEGN website provides access to an interactive search component of their fundraising database. Look at the 'Resources for Grant Seekers' section of the website for a variety of information on applying for funding.

Charity Village

www.charityvillage.ca

The 'Resources and Library' section of the Charity Village site includes a 'Funding Sources' section that contains links to online databases and directories of funding agencies and foundations of interest to Canadian individuals and organizations, plus online tools and resources for fundraising.

'Marketing the Urban Tree' by Hollie Maxfield

www.oufc.org/resources_marketingurbantree.htm

The Ontario Urban Forest Council website provides tips on how to market the urban tree, including a discussion of your audience and how to reach them.

'Environmental Grants Directory'

http://ottawa.ca/residents/funding/enviro/index_en.html

The City of Ottawa website has tips on applying for funding from Environment Canada. The tips can be applied to all fundraising efforts.

'Fundraising Ideas that Work for Grassroots Groups' by Ken Wyman

www.pch.gc.ca/progs/pc-cp/pubs/e/fr4gras1.htm

An on-line guidebook from the Heritage Canada website intended to provide small community groups with direction and options for fundraising.