



GROUP TREE PLANTING EVENTS

Tree planting events are an excellent opportunity for individuals and groups to take direct environmental action and learn about how we can protect and care for our ecosystem. These fun, community-building events allow people to be part of the solution to climate change and biodiversity loss while building connections with their teammates.

About Our Tree Planting Events

LEAF partners with local municipalities to identify public lands for naturalization and stewardship.

Planting events are typically scheduled in the spring and fall (late April to early June and late September to late October). This is the best time of year to ensure plant survival and success.



For all events, LEAF will:

In-advance

- Oversee all event planning (design the planting plan, source plant material, obtain permits and utility locates, coordinate staff, etc.)
- Communicate with groups to ensure participants are well-prepared and informed

On the day of the event

- Provide event leadership, including welcoming guests and providing all necessary training and guidance
- Provide plant material and all equipment needed (ex. shovels, gloves, tree guards, etc.)
- Provide a team of skilled staff and volunteers who will provide guidance and support to participants throughout the event, ensuring both a positive experience and proper planting technique
- Offer educational resources about the urban forest and environmental stewardship
- Provide a source for refilling water bottles
- Have a volunteer photographer capture the fun and excitement!



LEAF expects that each corporate group will commit to the following:

- Coordinate the participation of the group and liaise with LEAF in the planning process
- Ensure participants receive all necessary preparatory information in advance of the event (provided by LEAF)
- Participate in the event rain or shine - delays only occur in the case of extreme weather
- Have fun and help make our world a little greener!!



TWO OPTIONS FOR PLANTING WITH US

Join an existing tree planting event

This is a great way for groups to feel part of something bigger and contribute to community action! This option is great if your group:

- is flexible with scheduling and can participate in an evening or weekend event
- has less than three months planning time from initial point of contact with LEAF
- is able to make a donation of \$75/person
- considers the event a corporate responsibility activity and would like to enjoy the following recognition benefits:
 - verbal recognition at the community planting and stewardship event
 - invitation to and verbal recognition at LEAF annual partner/volunteer event
 - recognition in LEAF annual report

Plan a private tree planting event

A private tree planting event allows for a truly customized group experience, tailored to the needs and goals of your organization. This option is great if your group:

- has a group size of 50 - 100 people
- values a customized experience
- has at least three months planning time from initial point of contact with LEAF
- requires input on the date and time of the event
- has a budget of \$16,000 + HST to cover event costs
- considers the event a corporate responsibility activity and would like to enjoy the following recognition benefits:
 - use of LEAF logo and event photos for your own communications
 - invitation to and verbal recognition at LEAF annual partner/volunteer event
 - recognition in LEAF annual report
 - event blog/article in LEAF newsletter (9,100+ recipients)
 - messaging through LEAF social media channels (approximately 12,600+ twitter followers, 6,700+ Facebook followers, 4,000+ Instagram followers)