

2015 Annual Report DEAN





2015 has been another amazing year for LEAF!

Together we accomplished some great things!

We expanded our Backyard Tree Planting Program to Ajax and started offering the Do-It-Yourself Planting Program in Toronto



We completed over 300 site consultations with Backyard Tree Planting Program participants



We planted over 1400 native trees and shrubs in backyards across Ajax, Toronto and York Region



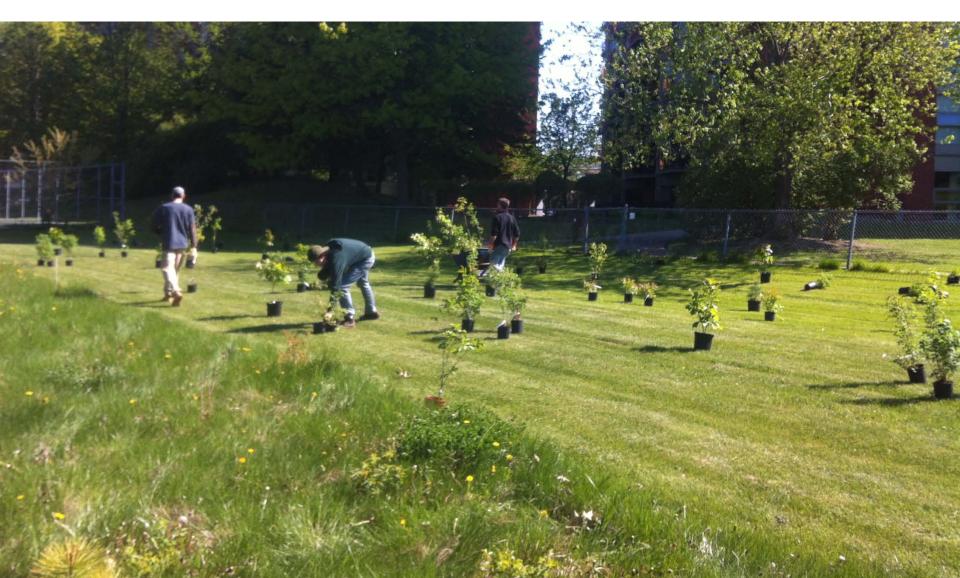
We distributed 45 Native Garden Kits, which provide vital support for our songbirds and pollinators



We conducted over 120 follow up visits to check on the health of trees we've planted in past years



In partnership with the City of Toronto, we helped Toronto Hydro employees and their families plant 300 native trees and shrubs in Dean Park.



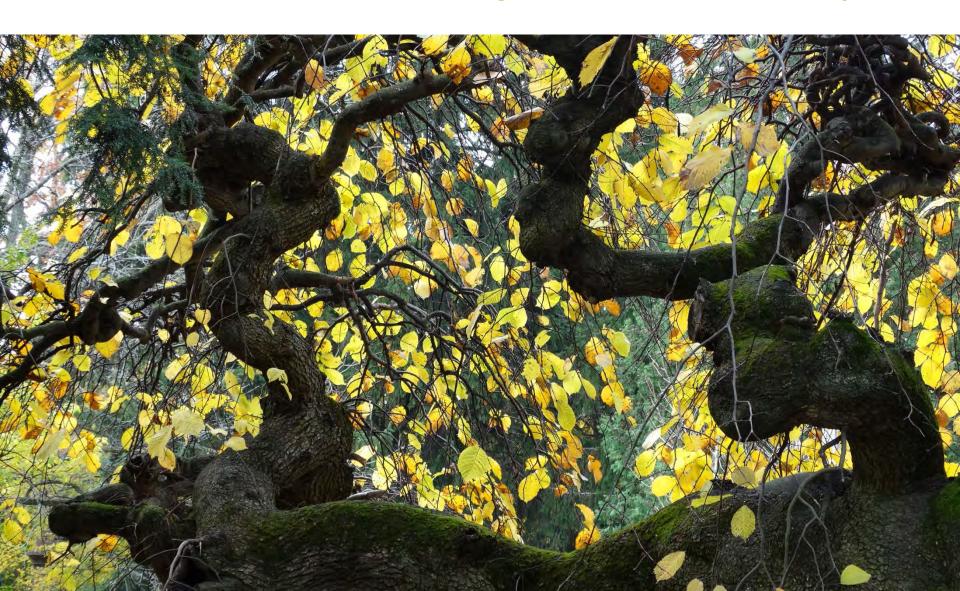
Our outreach volunteers attended over 60 events with our educational display and spoke to over 3000 individuals.



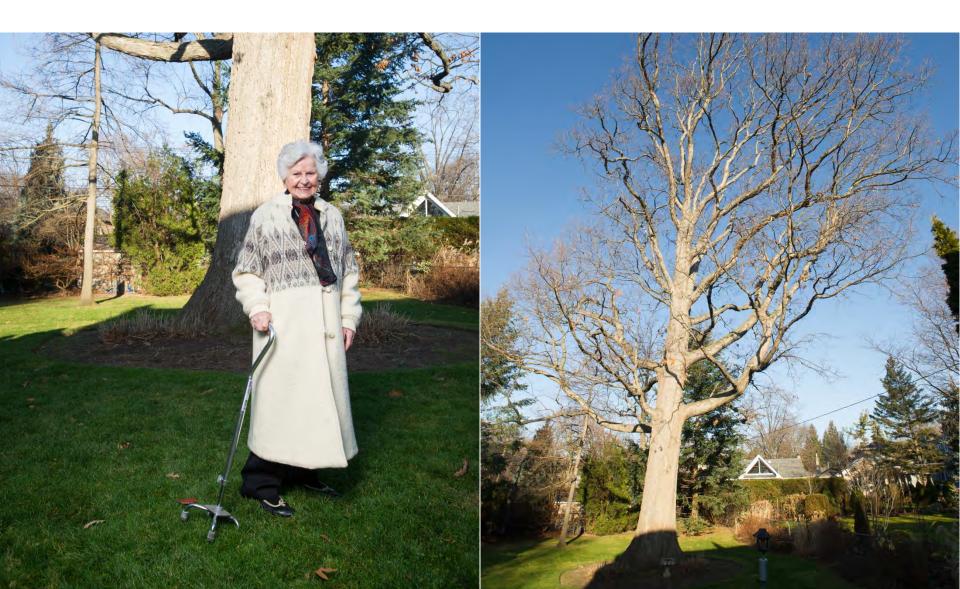
We held an auction of items created by local artists out of wood from the Maple Leaf Forever tree, raising awareness about urban wood utilization



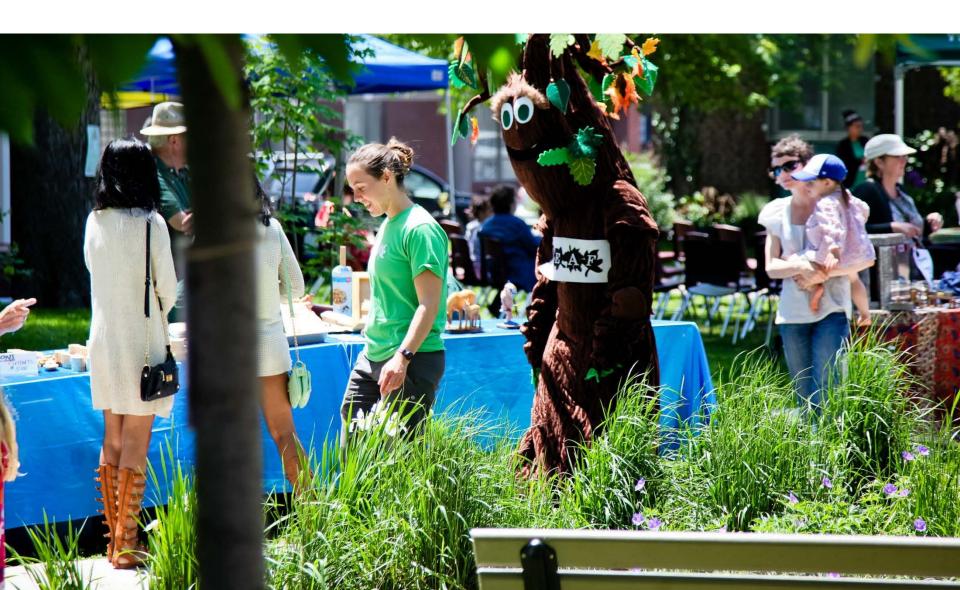
We held our first ever Great Toronto Tree Hunt and received 390 nominations of interesting trees from across the city



Our Great Toronto Tree Hunt uncovered a magnificent white oak in Etobicoke that has now received Heritage recognition



We held another successful Leslieville Tree Festival that attracted over 400 participants



We received a generous donation of an electric car from Ontario Power Generation – appropriately a Nissan Leaf!



We hosted 11 Tree Tours with over 400 participants, including our first in Mississauga and our largest ever York Region tour with 58 participants



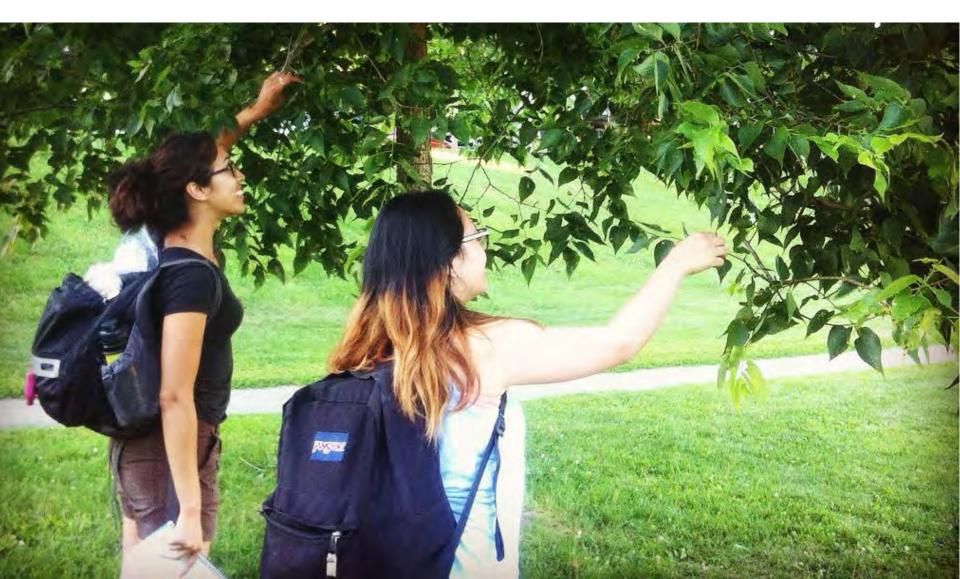
We delivered 13 EAB workshops in schools across York Region, and engaged students in a contest to get trees and shrubs planted in their communities.



We trained 62 individuals as Tree Tenders, and for the first time ever, we offered the program in Ajax and Mississauga.



We launched our Young Urban Forest Leaders program, through which we trained and mentored 7 amazing young women. Together they helped establish new Adopt-a-Park-Tree programs in Fairmount Park and Regent Park.



We worked with the Danforth community and the City of Toronto to establish an Adopt-a-Street-Tree pilot program. Over 100 commercial street trees have been adopted by over 60 store owners and residents.



We used the power of social media to launch the "bucket challenge," encouraging people to give a thirsty street tree 3 buckets of water twice a week



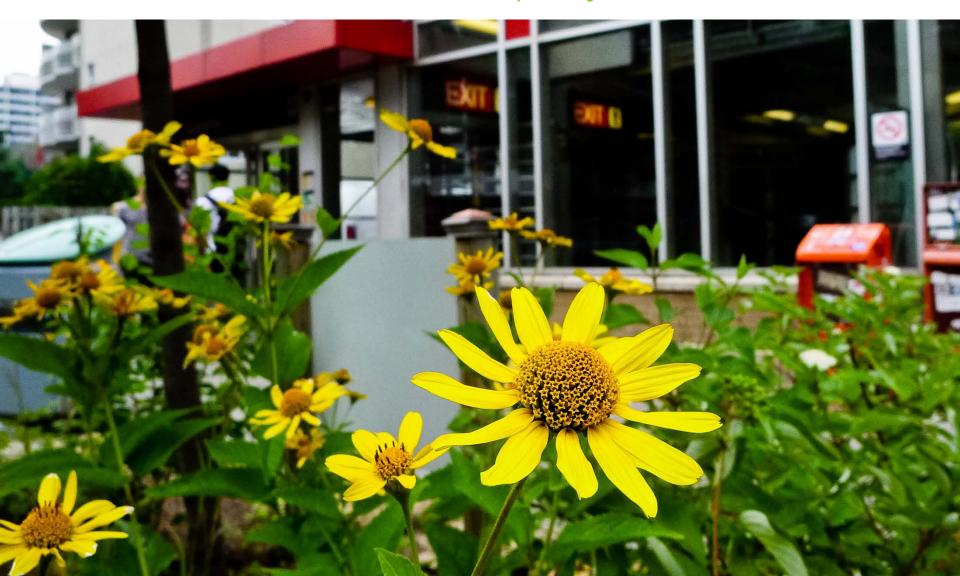
We planted 5 tree "shadows" in partnership with the City of Toronto as part of our "Imagine a Greener Toronto" public awareness campaign. The campaign also ran on screens in TTC stations.



In partnership with York Region and the Town of Georgina, we helped 50 students from Lake Simcoe Public School



Over 35 Garden Steward volunteers helped care for our 6 Urban Forest Demonstration Gardens located outside TTC stations and at Artscape Wychwood Barns.



THANK YOU

to our volunteers, program participants, donors, and supporting partners, for a wonderful year!









TD Friends of the Environment Foundation







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