



2013 annual REPORT



learn



"This is an excellent course! I feel much more knowledgeable about how to identify and care for trees."
—Brenna, Tree Tender Graduate



- 24,000 BLOG VISITS
- 6649 VIEWS OF VIDEOS
- 5112 TWITTER FOLLOWERS
- 4600 PEOPLE ENGAGED AT COMMUNITY EVENTS
- 1849 FACEBOOK LIKES
- 167 MEDIA STORIES

reuse



"Urban trees and the stories they hold are given a second life when their wood is used to make furniture and other products."
—Dennis, Storyboard Furniture



ORGANIZED A ONE DAY WORKSHOP THAT ENGAGED **60 stakeholders** IN DEVISING AN URBAN WOOD INDUSTRY ROADMAP

plant

Backyard Tree Planting Program

- 554 PARTICIPANTS
- 837 TREES,
- 933 SHRUBS and
- 67 GARDEN KITS planted



"LEAF assessed the soil type, sun exposure, and available planting space in my yard. And I love the colour red so they helped me to select a Freeman maple tree."
—David, Planting Program participant



"I spent the summer campaigning to save ash trees in my neighbourhood. The LEAF team provided the training and support I needed to succeed in my efforts."
—Jane, EAB Ambassador

total volunteer hours 4548

- EAB AMBASSADORS 1566
- PLANTING & STEWARDSHIP 1390
- OUTREACH 539
- MARKETING & SPECIAL EVENTS 349
- BOARD & COMMITTEES 266
- TOURS & OFFICE HELP 188
- OTHER 163



volunteer





WHERE we were in 2013



Legend

- TREE TENDERS VOLUNTEER TRAINING PROGRAM
3 sessions, 101 graduates
- TREE TOURS
17 tours, 625 participants
- URBAN FOREST DEMONSTRATION GARDENS
6 gardens, 8 volunteer stewards
- ADOPT-A-PARK-TREE PROJECTS
3 projects, 176 trees adopted

thank you

“Beyond the urban beautification, these gardens provide essential habitat for songbirds, butterflies and other pollinators.”

—Dave, Garden Steward Volunteer

“I loved learning how trees grow in and adapt to the challenges of an urban environment.”

—Geoff, Tree Tour participant



Improving city life one tree at a time

www.yourleaf.org