

## 2013 annual REPORT



learn



**24,000** BLOG VISITS **6649** VIEWS OF VIDEOS **5112** TWITTER FOLLOWERS

4600 PEOPLE ENGAGED AT COMMUNITY EVENTS
1849 FACEBOOK LIKES

167 MEDIA STORIES

plant

Backyard Tree Planting Program

**554** PARTICIPANTS **837** TREES,

**933** SHRUBS and **67** GARDEN KITS planted

"Urban trees and the stories they hold are given a second life when their wood is used to make furniture and other products."

-Dennis, Storyboard Furniture



reuse

ORGANIZED A ONE DAY
WORKSHOP THAT ENGAGED
60 stakeholders IN
DEVISING AN URBAN WOOD
INDUSTRY ROADMAP



"LEAF assessed the soil type, sun exposure, and available planting space in my yard. And I love the colour red so they helped me to select a Freeman maple tree."

—David, Planting Program participant

"I spent the summer campaigning to save ash trees in my neighbourhood. The LEAF team provided the training and support I needed to succeed in my efforts."

-Jane, EAB Ambassador



EAB AMBASSADORS 1566
PLANTING & STEWARDSHIP 1390
OUTREACH 539

MARKETING & SPECIAL EVENTS 349

BOARD & COMMITTEES **266**TOURS & OFFICE HELP **188** 

OTHER **163** 





volunteer



thank you







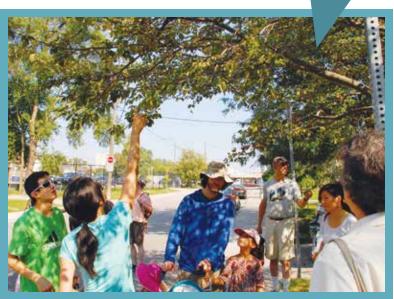






Livegreen





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